Press Release – 15 October 2026

Wibu-Systems Strengthens Its Commitment to India with Official Launch of Local Subsidiary

- **WIBU-SYSTEMS India Pvt. Ltd. based in Hyderabad, to be officially inaugurated during a launch event in Bangalore on October 15, 2026.**
- **New subsidiary strengthens Wibu-Systems' presence in one of the world's fastest-evolving industrial and technology markets.**
- **CodeMeter supports the complete software business journey, from IP protection and licensing to customer self-service and commercial intelligence.**

New India-based organisation brings software protection and licensing expertise closer to India's growing ecosystem of software vendors and intelligent device manufacturers

Karlsruhe, Germany / Hyderabad, India – **Wibu-Systems, a global leader in software protection, licensing, and cybersecurity, is marking a new stage in its long-term commitment to India with the official inauguration of WIBU-SYSTEMS India Pvt. Ltd. on October 15, 2026, in Bangalore. Organised together with VDMA India, the launch event will bring Wibu-Systems' CEO and co-founder Oliver Winzenried, senior specialists from the company's German headquarters, the leadership of its Indian organisation, and representatives from India's industrial and technology community together to discuss how software can be protected, licensed, and transformed into sustainable digital business.**

India and Germany: A growing technology partnership

India and Germany are already connected by a substantial and increasingly technology-driven economic relationship. Bilateral merchandise trade reached approximately **USD 35.4 billion in 2025**, while total bilateral foreign direct investment stood at around **USD 30.4 billion in 2024**. More than **2,000 German companies** are active in India, with investment increasingly extending beyond manufacturing into R&D, engineering, digital capabilities, and technology-intensive operations.

The next phase is expected to move well beyond conventional buyer-seller relationships. Technology partnerships, local manufacturing, supplier integration, licensing, R&D collaboration, and joint innovation are set to play a growing role as India develops further as a manufacturing, engineering, and digital technology base. By 2030 and beyond, the depth of the Indo-German relationship will increasingly be measured by how closely companies, technologies, talent, and industrial ecosystems become interconnected.

Against this backdrop, Wibu-Systems' permanent presence in India is designed to connect its German technology base more closely with the country's expanding software and industrial ecosystem. Based in Hyderabad, WIBU-SYSTEMS India Pvt. Ltd. gives software vendors, intelligent device manufacturers, industrial enterprises, and technology partners more direct access to Wibu-Systems' expertise in software IP protection and licensing.

> *"Our investment in India is about much more than establishing another location on the map. We see a market with extraordinary engineering competence and a growing ability to create its own digital intellectual property and software-driven products," says* ***Oliver Winzenried, CEO and co-founder of WIBU-SYSTEMS AG****. "With WIBU-SYSTEMS India, we are creating the local foundation for long-term cooperation while keeping our customers closely connected with the technology, research, and expertise developed at our headquarters in Germany. We want to help Indian innovators protect what they create and build scalable business models around it."*

From protecting software to running the software business

At the centre of Wibu-Systems' offering in India is **CodeMeter**, a comprehensive technology platform that combines software protection with flexible licensing and entitlement management. Its scope extends across the entire software business lifecycle: Developers can protect software and firmware against unauthorised copying, manipulation, and reverse engineering; manufacturers can control access to paid functionality; and commercial teams can create perpetual, subscription, feature-based, usage-based, and other licensing models tailored to different products and markets.

Companies beginning their licensing journey can also use **CodeMeter Licensing-as-a-Service (CmLaaS)** to accelerate implementation with ready-to-use infrastructure and predefined workflows rather than first building a complete licensing backend of their own. This creates a practical starting point that can evolve as products, customer numbers, distribution models, and commercial requirements grow.

From there, the CodeMeter ecosystem can support increasingly sophisticated operations. **CodeMeter License Portal** enables customers and partners to access and manage the licenses assigned to them through self-service processes, while delegation capabilities can extend licensing workflows into reseller and distribution structures. **CodeMeter License Reporting** adds visibility into license usage, giving software vendors a stronger factual basis for understanding how licensed products and features are being used and for developing future commercial offerings.

The result is a technology framework designed not simply for licensing software at the point of sale, but for managing the ongoing relationship between software vendors, device manufacturers, distribution partners, and end users. This broader perspective reflects the launch event itself, whose agenda ranges from protecting valuable software IP and controlling access to functionality to subscriptions, usage-based licensing, and software-enabled services.

Local engagement backed by headquarters expertise

WIBU-SYSTEMS India Pvt. Ltd. is led by **Dr. Ashok-Kumar Chandra-Sekaran**, who spearheads the company's business development in India, combining his role at Wibu-Systems' headquarters in Karlsruhe with frequent on-the-ground engagement in the country. This approach is designed to keep the Indian organisation closely connected with Wibu-Systems' development, product, and specialist teams in Germany while building relationships and responding directly to the priorities of the Indian market.

> *"Our task is to connect the depth of Wibu-Systems' technology with the realities of doing business in India," says* ***Dr. Ashok-Kumar Chandra-Sekaran, Managing Director of WIBU-SYSTEMS India Pvt. Ltd.*** *"That means being close to customers and partners, understanding how their products are evolving, and identifying where software protection and licensing can create genuine commercial value. Indian companies are developing increasingly sophisticated software-enabled offerings, and our local presence allows us to work with them from the first licensing concept through to scalable deployment and ongoing business operations."*

The Board of Directors of WIBU-SYSTEMS India Pvt. Ltd. comprises **Dr. Ashok-Kumar Chandra-Sekaran and Elke Winzenried**.

The official launch will take place on **October 15 at The Park, MG Road, Bangalore**. Organised by VDMA India, the invitation-only event will include discussions with Wibu-Systems' leadership and specialists, practical insights into software protection and licensing, and a live demonstration of CodeMeter technology.

By establishing a permanent organisation in India, Wibu-Systems is moving from its initial market-building activities to a sustained local presence designed to support customers as software becomes an increasingly important source of intellectual property, differentiation, and revenue.



Wibu-Systems is officially inaugurating WIBU-SYSTEMS India Pvt. Ltd. in Bangalore on October 15, strengthening the connection between its German technology base and India's expanding software and industrial ecosystem.

Additional Dedicated Resources

- Press release as audio file:
  https://www.wibu.com/fileadmin/Audiofiles/press_releases/WIBU-PR_India_launch_EN.mp3
- Press release images for download ready for print and online publications:
  https://wibu.sharefile.com/public/share/web-s56587a7d66c64ee099a5947cd9a6817d

About Wibu-Systems

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Wibu-Systems is a global leader in cutting-edge cybersecurity and software license lifecycle management. We are committed to delivering unparalleled, award-winning, and internationally patented security solutions that protect the intellectual property embedded in digital assets and amplify the monetisation opportunities of technical know-how. Catering to software publishers and intelligent device manufacturers, the interoperable hardware and software modules of our comprehensive CodeMeter suite safeguard against piracy, reverse engineering, tampering, sabotage, and cyberattacks across mainstream platforms and diverse industries.

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