

Press Release – 3 December 2020

Bringing Wibu-Systems' CodeMeter Capabilities to SAP Entitlement Management

Solution enables new digital business models with smart and secure entitlement management

Karlsruhe, Germany – Wibu-Systems today announced that it is combining [its entitlement and license management competences](#) to empower novel business models in the digital economy. Wibu-Systems, an SAP® silver partner and a trailblazer for software protection, licensing, and security, brings decades of experience in cutting-edge IT solutions and is rooted in the German state of Baden-Wuerttemberg. With CodeMeter, Wibu-Systems delivers a secure and user-friendly solution to enhance SAP Entitlement Management for managing entitlements, reinforcing the company's commitment to enabling software enterprises for a more successful data-driven economy.

Originally released in 2018, [SAP Entitlement Management](#) was envisioned as a software-as-a-service designed to enable avant-garde business models with a lean and streamlined entitlement management process. Whether referred to as access rights, permissions, or privileges, entitlements define who can use data, devices, services, or applications – the digital assets that make up the core of any software-driven enterprise.

With SAP Entitlement Management integrated with an ERP system like SAP S/4HANA, companies can field both traditional and innovative business models like subscription or pay-per-use products. Orders received through their ERP systems are translated by SAP Entitlement Management into entitlements with the comfort of an automated process and the transparency of a complete lifecycle management and centralized repository solution that comes with multiple service, analysis, and reporting tools on board. With multitenant cloud



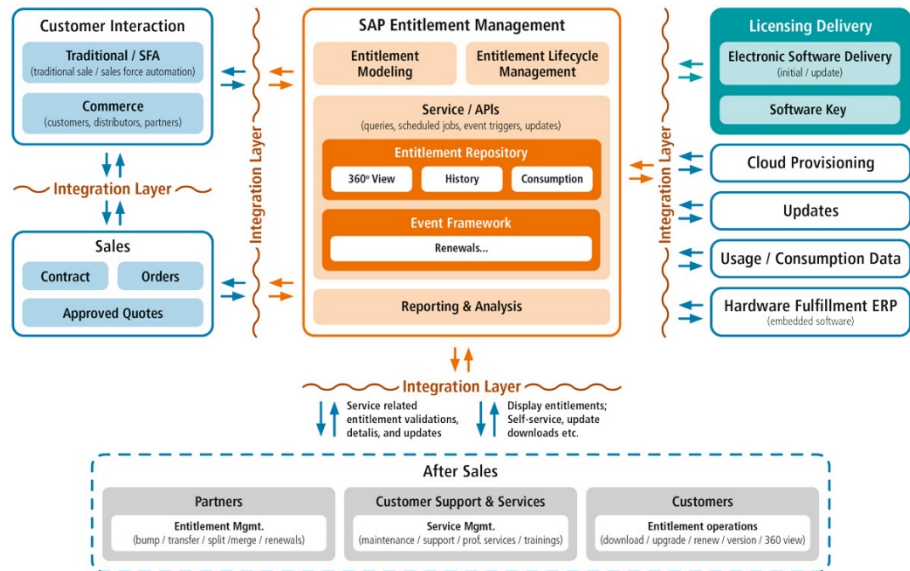
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deployment and a streamlined technology capable of handling even massive amounts of orders and entitlements, the entire process works efficiently in the background for greater end user satisfaction.

For a fully rounded and robustly secured experience, the control over entitlements provided by SAP Entitlements Management is coupled in the proven and popular CodeMeter technology. Wibu-Systems' cloud-based license management solution is integrated with SAP processes to provide end-to-end support from sales over fulfillment to billing and revenue recognition.

When the company using the combined solution receives an order for one of its products, SAP Entitlement Management sends the order details to CodeMeter License Central, where a ticket is generated to activate the actual technical license on the customer's device. The ticket is fed back through SAP Entitlement Management and the company's ERP system and on to the user. All CodeMeter's license container types, from physical dongles to software and cloud containers, are supported, giving the vendor and their end users full freedom of choice over the right level of flexibility and security for their needs. Once activated, the online and offline capabilities of CodeMeter License Central take care of the often burdensome administrative tasks like license checks and updates in the field for an even more user-friendly experience.

Stefan Bamberg, Wibu-Systems' Senior Key Account and Partner Manager, sees a common mission with SAP: "25 miles lie between our headquarters, but I see our companies being much closer still with our commitment to enabling software and data-driven businesses. SAP Entitlement Management and CodeMeter work hand-in-glove to do just that, with secure and efficiently managed access to invaluable digital assets and resources."



Bridging the gap between sales, provisioning, and fulfillment with Wibu-Systems CodeMeter and SAP Entitlement Management

About Wibu-Systems

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Wibu-Systems, a privately held company founded by Oliver Winzenried and Marcellus Buchheit in 1989, is an innovative security technology leader in the global software licensing market. Wibu-Systems' comprehensive and award-winning solutions offer unique and internationally patented processes for protection, licensing and security of digital assets and know-how to software publishers and intelligent device manufacturers who distribute their applications through PC-, PLC, embedded-, mobile- and cloud-based models.



Media graphic resources available at: <https://www.wibu.com/photo-gallery.html>.

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