



Press Release – 10 June 2020

Flexible Software Licensing Options Keep Pace with Customer Demands

Wibu-Systems CodeMeter Licensing Platform Scales-up to Deliver New Monetization Options for Civilserve' Specialized Geotechnical Information and Engineering Solutions

Karlsruhe, Germany – Wibu-Systems, a security technology leader in the global software licensing market, has enabled new software monetization options for its long-standing customer, Civilserve, the exclusive sales partner for GGU-Software, with the addition of its CodeMeter Cloud licensing solution. The modular scalability of CodeMeter allows Civilserve to now offer the complete GGU-Software geotechnical package with dongle, software, or cloud-based licenses and a wide range of license options to open new business development opportunities.

The GGU-Software comprises 50 individual applications and modules, providing civil engineers with everything they need for complex geotechnical and geohydraulic analyses in building projects. Architectural and engineering plans and measurements and test data from the field can be fed into the system for immediate processing and visualization. The software technology and equations making this possible constitute a digital asset of enormous value, not just monetarily for their makers and distributors, but also practically for the users in the field.

Shortly after Civilserve was founded in 2001, they selected Wibu-Systems WibuKey dongle technology to protect and monetize their valuable software asset. As the licensing ecosystem evolved, in 2006, Civilserve worked with Wibu-Systems to create an integrated online shop to sell its product with licenses on the newer CodeMeter dongles (CmDongles). The online shop is based on the Cleverbridge platform an all-in-one e-commerce and subscription billing solution for software, SaaS, and digital goods. The shop allows Civilserve to support their



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international customers while relying on Wibu-Systems to fulfill their orders via the consolidated worldwide network.

In 2012, the introduction of software-based licenses (CmActLicenses) by Wibu-Systems enabled Civilserve to benefit from new licensing models and branch out into new areas. The added flexibility allowed by these new license models, like rental licenses, was well accepted by Civilserve's users who operated in a heavily project-driven industry. New subscription and time-bound licenses followed soon after, including a unique 10-hour license for ad-hoc use when and where customers needed time-limited access to specific GGU-Software modules for their projects.

In 2019, Wibu-Systems added Cloud licenses (CmCloud) to the mix, including a plethora of choices: permanent, time-bound, and ad-hoc single-user or network licenses, on dongles for top protection, software license files for maximum flexibility, or cloud licenses for the best of both worlds – all made possible with the ease and security of a fully integrated online shop and the cloud-based license management system, CodeMeter License Central.

Said Thomas Walkemeyer, Managing Director Sales, Civilserve: "In autumn 2001, we were looking for a new method of licensing and protection against pirate copies of our GGU-Software solutions. We wanted a simple license management system for ourselves and our customers, which would protect their investment. In our search for an innovative and future-proof solution, we ultimately decided in favor of Wibu-Systems. I would like to emphasize two things, also on behalf of my partner Joerg Otto, about the Wibu-Systems team: Trust and appreciation. These are the cornerstones of a successful working relationship and have always been there to form stable foundations for our partnership."

Ruediger Kuegler, Wibu-Systems' VP Sales added: "We are glad that we were able to up the level of protection and monetization capabilities and match Civilserve's customers' demand for more versatility, paving the way for their company growth. Freedom of choice is very important to us and we pride ourselves in delivering an unparalleled degree of flexibility in secure software license management so our customers, like Civilserve, can leverage the many advantages afforded by these freedoms as well."



Leveraging all the flexibility of CodeMeter for Civilserve specialized geotechnical Information and engineering solutions

About Wibu-Systems

Daniela Previtali, Global Marketing Director
Phone +49 721 9317235 / +39 035 0667070
daniela.previtali@wibu.com
<https://www.wibu.com/>

Wibu-Systems, a privately held company founded by Oliver Winzenried and Marcellus Buchheit in 1989, is an innovative security technology leader in the global software licensing market. Wibu-Systems' comprehensive and award-winning solutions offer unique and internationally patented processes for protection, licensing and security of digital assets and know-how to software publishers and intelligent device manufacturers who distribute their applications through PC-, PLC, embedded-, mobile- and cloud-based models.



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