



Press Release – 27 July 2017

**CodeMeter earns prestigious business technology industry recognition**

**Wibu-Systems' technology recognized by SIIA as Best Content Rights and Entitlement Solution**

Karlsruhe, Germany – Wibu-Systems, the world leader in software monetization for independent software vendors and intelligent device manufacturers, announced today that CodeMeter has been named the Best Content Rights and Entitlement Solution of 2017 in the 32<sup>nd</sup> annual SIIA CODiE Awards. CODiE Award recipients represent the companies producing the most innovative businesses technology products around the world.

“It is a tremendous honor to receive such extraordinary recognition for our CodeMeter technology from our industry peers,” said Oliver Winzenried, Founder and CEO of Wibu-Systems. “Being named the best in class for the third time since we first applied in 2005 validates the strong design foundations upon which CodeMeter is built and its role in serving as the ultimate protection, licensing, and security solution for standalone, networked, virtualized, and cloud-based applications running on computers, mobile devices, embedded systems, PLCs, and microcontrollers.”

Marcellus Buchheit, Co-Founder and President of WIBU-SYSTEMS USA, who led the demonstration process of CodeMeter to the CODiE Awards jury, added: “Since our inception in 1989, we have kept faith to our mission with undivided attention and helped developers monetize their software applications and expand their business opportunities. Our single focus strategy and the goal of world-class technology excellence have proved to bring outstanding results on the global scene.”

CodeMeter is a business-enabling secure licensing platform that protects the intellectual property of software vendors against piracy



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and reverse engineering, provides versatile, price-responsive business models that meet even the widest array of customers' requirements, and easily allows for the integration of endpoint security features into Industrie 4.0 frameworks. With the strongest and most innovative encryption methods, a dynamic license lifecycle and entitlement management, and a customizable footprint that adjusts to the specifications of the target system, CodeMeter is maintaining its uniqueness in the global market.

“SIIA’s 2017 Business Technology CODiE Awards recognize the companies that are at the forefront of business innovation. These companies are shaping the future of how we conduct business, and it is truly an honor to recognize these products through the CODiE Awards”, said Ken Wasch, President, SIIA.

The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the full slate of CODiE winners during a special Award Ceremony in San Francisco on July 25.

The SIIA CODiE Awards are the industry's only peer-reviewed awards program. The first-round review of all nominees is conducted by software and business technology experts with considerable industry expertise, including members of the industry, analysts, media, bloggers, bankers and investors. The scores from the expert judge review determine the finalists. SIIA members then vote on the finalist products, and the scores from both rounds are tabulated to select the winners. 60 awards were given this year for products and services developed specifically for B2B software, information and media companies.



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Details about the winning products can be found at <http://www.sija.net/codie/2017-Winners>.

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## 2017 SIIA CODiE WINNER

CodeMeter takes top honor at the 2017 CODiE Awards for Business Technology Industry in the Best Content Rights and Entitlement Solution category

### About Wibu-Systems:

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Wibu-Systems, a privately held company founded by Oliver Winzenried and Marcellus Buchheit in 1989, is an innovative security technology leader in the global software licensing market. Wibu-Systems' comprehensive and award winning solutions offer unique and internationally patented processes for protection, licensing and security of digital assets and know-how to software publishers and intelligent device manufacturers who distribute their applications through PC-, PLC, embedded-, mobile- and cloud-based models.



Media graphic resources available at: <http://www.wibu.com/photo-gallery.html>

### About the SIIA CODiE™ Awards

The **SIIA CODiE Awards** is the only peer-reviewed program to showcase business and education technology's finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. For more information, visit <http://www.sija.net/CODiE>.

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