



Press Release – 03 April 2014

Innovation and continuity: sustaining principles adopted by the leading experts in software protection, licensing and security

Wibu-Systems: worldwide market leadership throughout 25 years of history

Karlsruhe, Germany – Wibu-Systems GbR (that's the original name of the company) was founded by Oliver Winzenried and Marcellus Buchheit in Karlsruhe in 1989, with the goal to deliver secure and easy-to-use software licensing and protection technologies to the market. Over the last 25 years, the vision has become reality. Innovation has generated prosperity, which in turn has allowed the company to transform into a private stock corporation and position itself as one of the worldwide top leaders in software protection and licensing. In cooperation with research partners and universities, Wibu-Systems' management team has set a course for continued growth. Security is paramount, even and especially in smart factories these days: in pursue of this objective, Wibu-Systems AG is currently dedicated to further strengthen protection measures and policies against piracy and manipulation in industrial automation processes.

The company's continuous advancement is also reflected by its increasing workforce, which escalated from the two founders and one employee that were active at its debut, to more than 100 people, including 70 employees at its headquarters in Karlsruhe, Germany, and 30 among its subsidiaries in the U.S. and China, and its sales offices in Benelux, France, Great Britain, Portugal and Spain.

The company's WibuKey protection technology, initially developed in 1989, as well as the more sophisticated CodeMeter solution are cutting edge and adaptable to the unique protection requirements of traditional software vendors and industrial manufacturers for applications such as the protection of CAD suites, logbooks in fisheries, media systems, games, medical devices and automation systems. Presently there are

several million Wibu-Systems' hardware protection units in use worldwide.

Throughout its history, Wibu-Systems has pioneered and commercialized many new form factors and protection processes. For example, the company launched the world's first hardware protection for the PCMCIA interface in 1993, and the smallest USB dongle in 2011. Moreover, Wibu-Systems was the only global manufacturer who decided to openly challenge hackers: in an international Hacker's Contest, participants were unable to crack the Wibu-Systems' protected software. Wibu-Systems distinguished itself by demonstrating the high security standards of its solutions during other competitions as well.

In 2008, the company further extended CodeMeter to support new industrial development platforms, such as Windows Embedded, Real Time Linux, VxWorks and CODESYS. The CodeMeter hardware protection technology was engineered to meet the special requirements of industrial environments, such as reliable operation over a broad temperature range and under condensing humidity conditions, high quality SLC mass storage, stable EMC (electromagnetic compatibility) properties, and easy retrofit into existing machines, plants and equipment via several interface options. With these integral properties, CodeMeter can be used by manufacturers for a variety of applications:

- Integrity protection of embedded software to detect and prevent tampering and cyber-attacks
- Copy protection of embedded software against counterfeiting of plants, machines and devices
- Know-how protection against reverse-engineering
- Flexible activation of device functions, resulting in the enablement of new business models

- Protection of production data

Oliver Winzenried, CEO and co-founder of Wibu-Systems, states:

„The position we hold as one of today’s worldwide top market leaders is the result of the interaction between our ingenious employees and enthusiastic solution-oriented customers, and the cooperation with our global players. While we are proud to celebrate our 25th anniversary this year, our mission does not stop here. With an increasing awareness of the security and safety needs for Industry 4.0 related fields, such as IoT (Internet of Things) and M2M (machine-to-machine communication), we will continue to develop new, innovative solutions for our customers.“



Picture 1: Wibu-Systems celebrates its 25th anniversary with four brand new products: CmStick/C, CmStick, CmCard/CFast and CmCard/SD.



Picture 2: The founders Marcellus Buchheit (left) and Oliver Winzenried (right).

Press contacts:

WIBU-SYSTEMS AG
Daniela Previtali, Global Marketing Manager
Tel. +49 721 9317235 / +39 035 0667070
Mail: daniela.previtali@wibu.com
Internet: www.wibu.com



25 years of Perfection in Protection, Licensing and Security



WIBU-SYSTEMS AG (WIBU®), a privately held company founded by Oliver Winzenried and Marcellus Buchheit in 1989, is an innovative security technology leader in the global software licensing market.

Wibu-Systems' comprehensive and award winning solutions offer unique and internationally patented processes for protection, licensing and security of digital assets and know-how to software publishers and industrial manufacturers who distribute their applications through PC-, embedded-, mobile- and cloud-based models.

Media graphic resources available at: <http://www.wibu.com/photo-gallery.html>

© Copyright 2014, WIBU-SYSTEMS AG. All rights reserved. All trademarks, trade names, service marks, and logos referenced herein belong to their respective organizations and companies.